



Artistic endeavors of
integrity and risk

PROMOTIONAL MATERIALS PREPARATION

Electronic Ad

- **Artwork Specifications:** Color JPEG file saved at 300ppi, 10" wide by 7.5" high with a .25" black border on all edges.

Ticket Promotion

- **Artwork Specifications:** Business Logo in JPEG format saved at 300ppi, 3" maximum.
- **Copy:** Offer, such as: "Bring in your ticket to receive 20% off your entrée." (Include an expiration date.)

Press Release Inclusion

- **Copy:** Name of business as you would like it to appear in press releases.

Website Link

- **Artwork Specifications:** Business Logo in JPEG or GIF format, 145 x 145 pixels maximum.
- **URL** of business website.

1/4 Page Ad in Program

- **Artwork Specifications:** Black and white, 5" w x 2.25" h.
- **Copy:** Please feel free to use a coupon for your business.

Email all materials to Dana@ClearSpaceTheatre.org

Final copy for approval will be sent by email.

Any changes to the approved ad artwork may result in an additional fee.

PAYMENT PROCEDURES

ADVERTISING PACKAGE 1 (Electronic Ad, Season) \$1,000

- **Pay your first of five payments (\$200).**
- **Payment accepted:** Check, Cash, Visa, Mastercard.
Send payment to: Clear Space Theatre Company, PO Box 304, Rehoboth Beach, Delaware 19971. *Monthly invoices will be mailed for the remaining four payments.*

ALL OTHER ADVERTISING PACKAGES

- **Pay total amount as detailed in received invoice.**
- **Payment accepted:** Check, Cash, Visa, Mastercard.
- **Send payment to:** Clear Space Theatre Company, PO Box 304, Rehoboth Beach, Delaware 19971.